

Brittany Skelton, CFM

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Professional Profile

Senior-level community development and land use planning professional with expertise at neighborhood, city, and regional-ecosystem scales in urban and rural contexts. Capable program manager with proven consensus building, implementation, grant writing and supervision abilities. Deeply committed to furthering equity and social, environmental, and economic justice. Dynamic written, verbal, and visual communicator. Lived experience of being first generation out of poverty.

Education

+ **Bachelor of Urban Planning**, College of Design, Architecture, Art & Planning, Univ. of Cincinnati
Accredited, five-year program in theory, policy, design, and professional practice

Thesis, *“Travel Behavior: Students’ Perceptions of Distance and Time as Determined by Most Frequent Travel Mode”*

- + International Urban Design Studio / University of Sassari, Alghero, Italy, research/GIS team member
- + International Urban Design Studio / Marmara University, Istanbul, Turkey, waterfront development plan
- + Neuroscience / biopsychology coursework at the Univ. of Texas-Austin & Texas State Univ.

Experience + Accomplishments

+ **City of Ketchum, Idaho** - May 2016 - present

Senior Planner; Floodplain Manager

Ketchum, ID (population 2,800) is located adjacent to Sun Valley Resort, the first ski resort in North America. From the 1970s to present the real estate development model pioneered by Sun Valley Co. has seeped into Ketchum; the city has transitioned from a community of full-time, working class residents to a city with a housing stock comprised of 75% vacation homes. Amid the pandemic and a new wave of amenity migration and associated development the city is embarking in efforts to preserve and augment its remaining demographic diversity and natural resources.

Accomplishments + Role + Responsibilities

+ Working under the supervision of the Planning and Building Director I draw on senior-level expertise to support the department in implementing all aspects of the Mayor’s vision and priorities. I am the steward of the floodplain and riverine management program, shepherd a wide variety of development applications (many multi-million dollar in value) from entitlement through completion, coordinate with department heads across the organization, provide supervision and guidance to the Associate Planner and Permit Technician, and have recently been assigned GIS functions.

+ Staff lead:

- + Zoning code and comprehensive plan amendments + Revamped Floodplain Development, Waterways Design Review, and Streambank Stabilization applications, NFIP CRS documentation + Subdivision applications + Professionally and efficiently communicate regulatory framework to property owners, developers, and the public at large + Research and provide support for special projects (affordable housing, parking, prior entitlements, etc.) + Prepare and present staff reports to PZ Commission; often requires extensive analysis of multi-dimensional applications.

+ City of Victor, Idaho - August 2013 - May 2016

Planning and Zoning Administrator; Department Head

Victor, ID (population 1,900) abuts the foothills of the western slope of the Teton Mountain Range within the Greater Yellowstone Ecosystem and is 25 miles west of Jackson, WY via Teton Pass. The city grew exponentially between 2000-2008 and has since focused on sustainable development.

Accomplishments + Role + Responsibilities

+ During the critical period of post-recession recovery I implemented Mayor and Council directives to engage the community in and lead initiatives to “reset” development patterns and poise the community for future sustainable growth patterns.

+ Completed city-wide land use updates and rezoning; completed a three-year process to adapt and pilot a model form based code, prepared for the Northern Rockies by consultant Code Studio, to meet market conditions and desired community character. + Created Urban Renewal Agency, TIF District, and Urban Renewal Plan. Staff support to URA. + Planning lead for new 20-mile trail network in collaboration with the USFS and trail user groups (*90% of trails constructed as of 2020, trail plan leveraged for state and federal grants 2016-2020*). + City representative for a \$1.5 million dollar HUD-funded Sustainable Communities Regional Planning Grant resulting in the Teton View Regional Plan.

+ Affordable Housing Needs Assessment committee member.

+ Awarded technical assistance funding for the Greater Yellowstone Trail Concept and Action Plan (*plan leveraged for a \$20+ million DOT BUILD grant awarded, 2020*).

+ Communications lead (website, social media, and newsletter), initiated online archive of public meeting documents. + All other long-range and short-range planning functions, grant writing, special projects, regional planning efforts.

+ Over-the-Rhine Community Housing (OTRCH) - November 2010 - August 2013

Volunteer Program Manager / Community Engagement + Outreach

Over-the-Rhine is a 400+ acre CBD-adjacent neighborhood in Cincinnati, OH that is listed on the National Register of Historic Places District. The community experienced disinvestment and the negative impacts of federal highway projects for generations until a coordinated city-CDC-private sector gentrification program began in the mid-2000s (*\$1 billion invested in real estate development to date*). OTRCH formed in the 1970s to renovate housing and advocate for the community’s predominately low-income Black and Appalachian residents. Today the organization manages a portfolio of 400+ apartments in 80+ buildings and provides resident-centered affordable and supportive housing.

Accomplishments + Role + Responsibilities

+ Managed all aspects of Volunteer and Internship Programs. + Transitioned volunteer program from community service to service-learning. + Developed curriculum exploring relationships between poverty, affordable housing, and homelessness. + Engaged 100+ community groups in service-learning, presented to school and corporate groups. + Grant writing/management (CDBG, HOME). + Supported finance (AP/AR) and fund development (donor communication). + Developed online and print communications. + Represented the organization at public meetings and community events. + Chaired and served on event planning committees.

Full-time, paid professional practice / internships

+ **PrestoWind** - Cin., OH Wind Turbine Assembly - 07.10 - 11.10

+ **Hart Howerton** - New York, NY Urban Design / Research - 9.08 - 12.08

+ **BauWow Tiny House Prototype** - Yellow Springs, OH Property Development - 06.09 - 09.09

+ **Meisner + Associates Land Vision** - Cin., OH Urban Design and Graphic Production - 3.08 - 6.08

+ **Santa Maria Community Services** - Cin., OH Housing / Wellness Programs Assistant - 3.09 - 6.09

+ **Urban Appalachian Council** - Cin., OH AmeriCorps; Community Development Assistant - 9.06 - 12.07

Certifications

- + **Certified Floodplain Manager**, Assoc. of State Floodplain Managers (2017)
- + **Charrette Systems**, National Charrette Institute, 24-hr course (2015)
- + **Economic Development Finance 101**, National Development Council, 40-hr course (2014)

Software + Skills

- + GIS (12 yr) + Google SketchUp (8 yr) + Adobe Photoshop, Illustrator, InDesign (14 yr) + Photography (15 years) + Web design (15 yr) + Social media communications & marketing (8 yr)

Grant Awards + Recognition

- 2019 **The Western Planner**, Rural Innovation Award, Ketchum, ID Parking Regulatory Overhaul
- 2017 **Idaho APA**, Planning Tool/Implementation Award, Victor/Driggs Model Development Code
- 2017 **The Western Planner**, Rural Innovation Award, Victor/Driggs Model Code
- 2016 **Technical Assistance** Downtown Victor Mobility Plan, New Mobility West program, *\$30,000+ value*
- 2015 **Idaho APA**, Gem Award, Teton View Region Plan for Sustainable Development
- 2014 **Grant** Idaho Centennial Trail, LOR Foundation, *\$50,000*
- 2014 **Grant** Victor Fiber Optic project, Idaho Commerce Department, *\$40,000*
- 2013 **CDC Association of Greater Cincinnati**, Most Outstanding CDC Staffer

Community Involvement + Professional Development

- + American Planning Association (APA) – Idaho chapter / board member, 2020-present
- + Western Planner, Liaison to APA-Idaho / board member, 2020-present
- + Conversational Spanish Level 1 Refresher / College of Southern Idaho, 2019
- + Expanding Housing Opportunities”, National Board of Realtors 4-hour training, March 2017
- + Teton Valley Hispanic Resource Center / board member, 2014-2016
- + Negotiation Skills for Planners / APA conference masters series 8-hr course, New York, NY 2016
- + Charrette Systems / National Charrette Institute (NCI) 24-hour certification course, Wash. D.C., 2015
- + High-Tech, High-Touch Planning Tools / NCI PlaceMatters 16-hr course, Washington, D.C., 2015
- + SpringBoard entrepreneurship/small business planning and development / nine-week program, 2013
- + Developing a Millennial Engagement Program / workshop, 2013
- + Management of Volunteer Programs / 8-week course, certificate, 2012
- + Nonviolent Communication & Dialogue Facilitation / 8-hr. course, Intercommunity Justice & Peace Ctr, 2012
- + Cincinnati Mayor’s Young Professional Kitchen Cabinet / Transportation Committee member, 2012
- + Turkish Language Level 1 / Turkish Cultural Heritage Center NYC, community education class, 2008

Consulting

- + City of Hailey, ID / Accessory Dwelling Unit zoning code amendments, City Area of Impact Analysis, 2020